

# WILLIAM COOKE

WEB DEVELOPMENT AND DESIGN PORTFOLIO

## PROJECT: MYLAFLORESTA.COM (2019)



### **Description:**

A website created for a local food photographer and stylist. The site was designed from the ground up to be mobile friendly via is responsive design.

The site makes use of a custom coded jQuery carousel image system that allows a unique way to present photos of the clients work.

The site can be viewed at the following URL: https://www.mylafloresta.com

## PROJECT: COFFEE SHOP (CONCEPT 2019)



### **Description:**

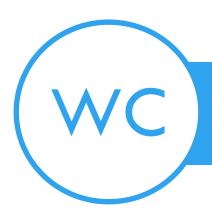
This project was done as a concept design to show a modern, sleek and easy to use one-page style website for a coffee shop / café type business.

The site was designed in HTML5 utilizing bootstrap, ¡Query and some custom JavaScript coding.

The site concept is designed in a single-page format and is a full responsive design that adjusts its layout based on the device it is being viewed from.

View this concept at:

https://www.billcookedesigns.com/cafe/



# WILLIAM COOKE

WEB DEVELOPMENT AND DESIGN PORTFOLIO

## PROJECT: DJ BUSINESS (CONCEPT 2018)



### **Description:**

This project was done as a concept design for a DJ business.

The site concept was designed in HTML with the use of jQuery, Bootstrap and custom JavaScript functions.

The site is designed to be responsive and viewable on all devices and makes use of a custom coded PHP / MySQL backend.

### View this concept at:

http://www.billcookedesigns.com/dj/

## PROJECT: T.O. ELECTRICAL SOLUTIONS (2018)



#### **Description:**

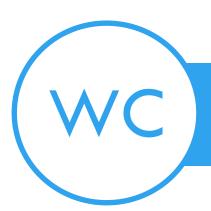
A website for a small electrical business located in the Toronto area.

The site was custom designed, utilizing bootstrap for a responsive design.

Some of the custom coded features of the site include a gallery function, a database driven back end for content management and mobile friendly design.

The site can be viewed at

http://www.toelectricalsolutions.ca



# WILLIAM COOKE

WEB DEVELOPMENT AND DESIGN PORTFOLIO

# PROJECT: SCOTIABANK GLOBAL BANKING AND MARKETS (2016-2017)



#### **Description:**

The existing Scotiabank Global Banking and Markets website (as well as the company's other properties) were designed several years ago and had a dated web design and look.

I worked with the marketing team at the bank, along with the main Scotiabank web team to redesign the sites to match the newly launched redesign of the main Scotiabank website.

The project was a large one which took over a year to complete, as it involved redesigning the main Global Banking and Markets site, along with the other companies that ran under its umbrella, including Scotia FX, Scotia Mocatta, Scotia Prime Finance, Scotiabank Brazil, Scotiabank Colombia, Scotiabank Japan and others.

Each site had varied levels of content, ranging from a simpler site with a few dozen pages of content and information to sites with hundreds of pages.